

# Welcome to SmartObserve: The Next Generation of OpenSearch

SmartObserve is a cutting-edge evolution of OpenSearch by Magic Creative Software Limited, enhancing data search and visualization. It offers an open-source solution under the Apache License 2.0. With compatibility with Beats and Logstash, plus advanced plugins, SmartObserve delivers exceptional performance, flexibility, and scalability for all your data needs.

## Features

 Intuitive Interface - Sidebar, Dashboard & Visualization Choices	 Central Log Search, Visualization, & Dashboard	 Flexible Log Retention Policy for all Security Logs
 Query Workbench - Advanced SQL / Splunk-like queries for flexible data interrogation	 APM - Trace Analytics	 Detect and Alert Security Threats

## Benefits

### Cost Management

Helps avoid and manage unpredictable cost increases through pre-study arrangements

### Cost Elimination Middleware

By pre-engaging in log assessments between the log server and Splunk

### Online Dashboard

For real-time monitoring of the status of different devices

### Comprehensive Log Coverage

Fully covers security and audit logs across systems, networking, and security domains

### Abnormal Activity Monitoring

Monitors security solutions for abnormal activities, including endpoints, NDR, firewalls, AD, and more

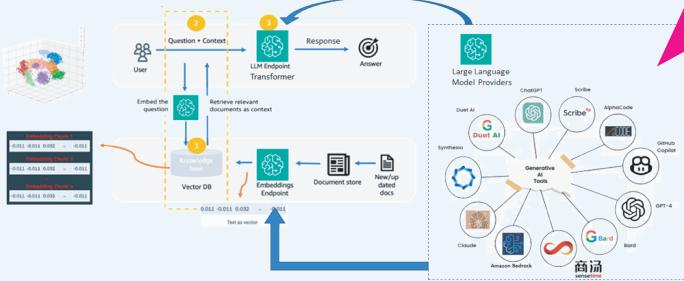
### Leverage OpenSearch Platform

To analyze, report, and present indicators of security status

## Use Cases

### General Purpose Search Engine

 <b>E-commerce Search</b> Efficiently search inventory catalogs.	 <b>Document Search</b> Comprehensive document search capabilities
 <b>Application Search</b> Embed search functionality into applications	 <b>Query Offloading</b> Economical querying without impacting DBMS performance



## Vector Database

**Machine Learning Embeddings:** Encode documents, images, and audio into vectors.

**k-NN Search:** Leverage k-nearest neighbors functionality.

**RAG Workflow:** Support Retrieval Augmented Generation for AI applications.

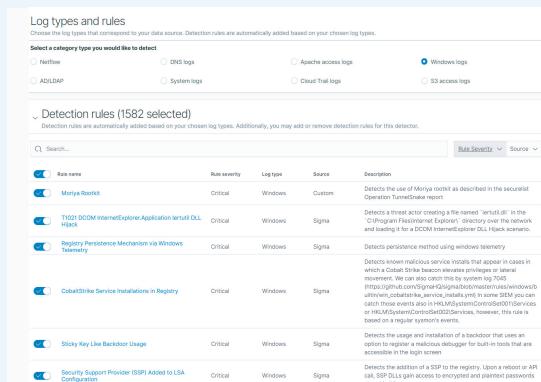
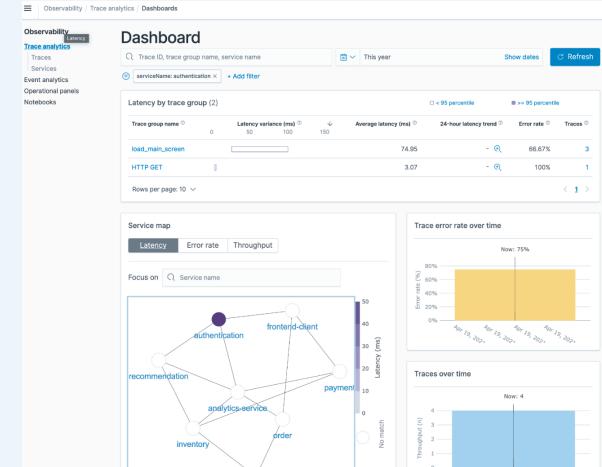
## Infrastructure / Application Metric / Log Monitoring

**Real-Time Monitoring:** Provides real-time dashboards for monitoring the status and performance of various devices and applications.

**Service Map Visualization:** Visualizes service interactions, highlighting latency, error rates, and throughput.

**Trace Analytics:** Identifies performance bottlenecks and error patterns over time through detailed trace analysis.

**Comprehensive Log Analysis:** Enables detailed analysis of logs to detect anomalies, performance issues, and security threats.



## Security Analytics

**Abnormal Activity Monitoring:** Monitors security solutions for abnormal activities across endpoints, NDR, firewalls, AD, and more.

**Open Source Wazuh Platform:** Leverages the Wazuh platform to analyze, report, and present indicators of security status.

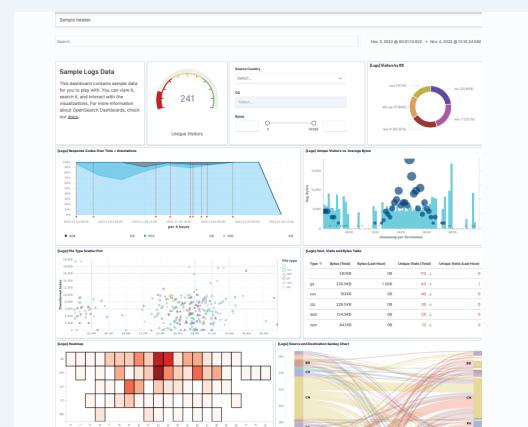
**High-Threat Alert Monitoring:** Continuously monitors high-threat alerts for in-scope infrastructure components.

## Cost Reduction with Data Offloading

**Reduce License Costs:** Offload data from Elastic or Splunk to reduce expenses.

**Data Source Connection:** Streamlined data management with SmartObserve Data Offloading Engine.

**Efficient Data Management:** Handle large data volumes effectively.



Contact us today to learn more about how SmartObserve can benefit your organization.

## Contact us

info@magiccreative.io

www.magiccreative.io